

Oregon Tourism Commission
dba Travel Oregon

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OREGON LODGING STATISTICS												
June 2008 (YTD)												
Region	Occupancy		Room Rate		RevPar		Room Supply		Room Demand		Room Revenue	
	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg
United States	61.4	-2.6	107.64	4.2	66.11	1.5	na	2.3	na	-0.3	na	3.9
Pacific	66.3	-2.3	125.76	4.8	83.42	2.4	na	1.3	na	-1.0	na	3.7
Statewide	56.6	-1.8	87.23	6.2	49.38	4.3	10,637,808	0.8	6,021,719	-1.0	525,264,806	5.1
Eastern	49.4	-6.3	63.65	5.3	31.45	-1.4	782,101	0.0	386,470	-6.3	24,599,873	-1.4
Central	46.2	-5.6	90.14	3.8	41.63	-2.0	881,108	0.5	406,899	-5.1	36,677,065	-1.5
Southern	50.2	-7.6	69.79	2.6	35.01	-5.3	1,521,840	2.5	763,385	-5.3	53,278,874	-2.9
Willamette Valley	58.6	-2.0	80.20	6.2	46.98	4.0	1,623,149	1.8	950,896	-0.3	76,258,830	5.9
Mt Hood/Gorge	54.2	-2.2	75.83	6.5	41.07	4.1	359,828	0.0	194,881	-2.2	14,777,189	4.1
Portland Metro	65.8	2.4	100.52	7.2	66.11	9.7	3,587,342	-0.5	2,359,578	1.9	237,175,198	9.2
Coast	51.1	-2.5	85.59	5.0	43.74	2.4	1,936,503	1.7	989,661	-0.8	84,708,092	4.1

OREGON LODGING STATISTICS												
June 2008 (month)												
Region	Occupancy		Room Rate		RevPar		Room Supply		Room Demand		Room Revenue	
	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg
United States	68.0	-4.5	106.89	3.2	72.72	-1.4	na	2.5	na	-2.1	na	1.1
Pacific	72.8	-3.9	128.94	4.8	93.85	0.7	na	1.7	na	-2.3	na	2.4
Statewide	68.5	-7.2	94.69	5.6	64.87	-2.0	1,780,740	1.5	1,220,005	-5.8	115,520,681	-0.5
Eastern	65.6	-11.4	70.82	4.0	46.49	-7.9	129,630	0.0	85,096	-11.4	6,026,103	-7.9
Central	62.0	-8.2	107.37	6.1	66.58	-2.5	146,040	0.3	90,551	-7.8	9,722,625	-2.2
Southern	66.2	-9.6	77.90	0.5	51.58	-9.2	258,630	3.5	171,250	-6.5	13,340,075	-6.0
Willamette Valley	68.3	-5.0	89.48	10.3	61.10	4.7	274,650	3.5	187,551	-1.7	16,782,292	8.4
Mt Hood/Gorge	66.8	-10.8	86.49	5.0	57.81	-6.3	59,640	0.0	39,865	-10.8	3,448,075	-6.3
Portland Metro	74.1	-6.8	105.56	6.3	78.23	-0.9	600,600	0.5	445,073	-6.3	46,982,666	-0.4
Coast	64.4	-5.0	95.29	4.0	61.39	-1.2	320,850	1.7	206,698	-3.4	19,696,848	0.5

Source: Smith Travel Research