

Oregon Tourism Commission
dba Travel Oregon

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OREGON LODGING STATISTICS												
September 2008 (YTD)												
Region	Occupancy		Room Rate		RevPar		Room Supply		Room Demand		Room Revenue	
	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg
United States	62.9	-0.3	107.41	3.7	67.58	0.6	na	2.5	na	-0.6	na	3.1
Pacific	68.4	-2.9	127.14	3.8	87.02	0.7	na	1.4	na	-1.5	na	2.2
Statewide	62.1	-2.9	91.71	5.2	57.00	2.1	16,141,579	1.2	10,031,377	-1.7	919,996,108	3.4
Eastern	55.4	-7.1	66.59	2.6	36.91	-4.7	1,201,306	1.8	665,838	-5.4	44,339,652	-3.0
Central	53.4	-6.5	101.10	1.9	53.97	-4.7	1,328,964	0.6	709,440	-6.0	71,726,820	-4.2
Southern	56.2	-8.8	73.80	2.0	41.49	-7.0	2,323,122	2.8	1,305,961	-6.2	96,379,060	-4.4
Willamette Valley	62.7	-2.8	82.99	6.0	51.99	3.1	2,465,409	2.1	1,544,612	-0.7	128,180,598	5.3
Mt Hood/Gorge	61.8	-2.6	81.61	4.0	50.41	1.3	542,724	0.0	335,277	-2.6	27,361,094	1.3
Portland Metro	70.1	1.2	103.45	6.8	72.55	8.0	5,431,351	-0.1	3,809,043	1.1	394,040,575	7.9
Coast	58.3	-3.5	94.49	3.7	55.09	0.1	2,931,286	2.0	1,709,067	-1.6	161,496,959	2.1

OREGON LODGING STATISTICS												
September 2008 (month)												
Region	Occupancy		Room Rate		RevPar		Room Supply		Room Demand		Room Revenue	
	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg
United States	60.6	-5.9	107.31	3.0	65.08	-3.1	na	2.9	na	-3.1	na	-0.2
Pacific	65.9	-7.1	123.88	2.3	81.67	-4.9	na	1.8	na	-5.4	na	-3.2
Statewide	65.1	-7.7	93.07	3.5	60.61	-4.5	1,800,300	2.1	1,172,464	-5.8	109,115,952	-2.5
Eastern	62.0	-10.8	71.01	0.8	44.05	-10.1	135,720	3.9	84,201	-7.3	5,978,734	-6.6
Central	58.6	-12.5	97.35	0.6	57.09	-12.0	146,040	0.5	85,637	-12.1	8,336,733	-11.5
Southern	59.6	-13.9	74.59	-0.8	44.43	-14.6	264,300	3.8	157,422	-10.6	11,742,095	-11.4
Willamette Valley	63.2	-8.2	85.15	3.7	53.82	-4.8	274,650	2.8	173,598	-5.6	14,781,832	-2.1
Mt Hood/Gorge	68.9	-7.6	82.80	-1.0	57.08	-8.5	59,640	0.0	41,112	-7.6	3,404,153	-8.5
Portland Metro	71.1	-2.5	106.18	6.4	75.48	3.8	604,470	1.2	429,687	-1.4	45,624,898	5.0
Coast	63.5	-9.2	95.22	1.0	60.42	-8.4	324,780	2.3	206,077	-7.2	19,623,544	-6.3

Source: Smith Travel Research

