



Oregon Tourism Commission
 dba Travel Oregon
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OREGON LODGING STATISTICS
 December 2008 (YTD)

Region	Occupancy		Room Rate		RevPar		Room Supply		Room Demand		Room Revenue	
	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg
United States	60.4	-4.2	106.55	2.4	64.37	-1.9	na	-1.9	na	-1.6	na	0.7
Pacific	65.4	-4.6	125.12	2.5	81.82	-2.2	na	1.6	na	-3.1	na	-0.7
Statewide	58.4	-4.8	90.28	4.4	52.73	-0.6	21,763,223	1.8	12,711,560	-3.1	1,147,624,564	1.2
Eastern	52.5	-7.2	65.33	2.8	34.31	-4.6	1,617,879	2.3	849,708	-5.0	55,513,809	-2.4
Central	49.1	-8.1	97.73	1.3	47.95	-6.9	1,812,644	1.8	889,339	-6.5	86,917,193	-5.2
Southern	52.7	-9.9	72.70	2.4	38.28	-7.8	3,130,024	3.0	1,648,386	-7.2	119,832,129	-5.0
Willamette Valley	59.0	-4.2	82.19	5.1	48.51	0.6	3,320,235	2.7	1,959,519	-1.7	161,050,624	3.3
Mt Hood/Gorge	59.2	-2.7	79.86	3.8	47.24	1.0	725,620	0.0	429,232	-2.7	34,279,463	1.0
Portland Metro	66.5	-2.1	102.44	5.4	68.09	3.3	7,315,511	0.8	4,862,403	-1.3	498,123,621	4.1
Coast	54.0	-4.8	92.00	3.4	49.68	-1.5	3,952,352	2.0	2,134,168	-2.9	196,341,523	0.4

Source: Smith Travel Research

OREGON LODGING STATISTICS
 December 2008 (month)

Region	Occupancy		Room Rate		RevPar		Room Supply		Room Demand		Room Revenue	
	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg
United States	45.3	-6.8	99.42	-3.2	44.99	-9.7	na	3.4	na	-3.6	na	-6.6
Pacific	49.6	-9.2	114.89	-3.0	57.01	-11.9	na	2.3	na	-7.1	na	-9.8
Statewide	39.0	-13.7	79.36	-2.7	30.96	-16.0	1,876,554	3.1	731,994	-11.0	58,091,662	-13.4
Eastern	34.4	-5.6	61.17	2.6	21.05	-3.1	140,275	3.9	48,260	-1.9	2,952,248	0.7
Central	28.3	-22.3	84.89	-11.9	23.99	-31.6	155,620	2.0	43,974	-20.7	3,732,756	-30.2
Southern	35.7	-14.2	64.09	1.3	22.85	-13.1	268,336	3.8	95,669	-10.9	6,131,895	-9.8
Willamette Valley	40.5	-10.7	72.01	-2.3	29.17	-12.8	286,998	3.9	116,241	-7.2	8,371,027	-9.4
Mt Hood/Gorge	43.6	-1.1	71.23	-1.7	31.02	-2.8	61,628	0.0	26,841	-1.1	1,911,950	-2.8
Portland Metro	47.4	-14.0	91.77	-1.9	43.49	-15.6	634,880	3.8	300,901	-10.8	27,612,239	-12.4
Coast	30.9	-17.6	73.38	-4.1	22.64	-21.0	338,396	1.4	104,412	-16.4	7,661,602	-19.9

Source: Smith Travel Research