



Oregon Tourism Commission
 dba Travel Oregon
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OREGON LODGING STATISTICS

February 2009 (YTD)

Region	Occupancy		Room Rate		RevPar		Room Supply		Room Demand		Room Revenue	
	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg
United States	49.4	-10.5	100.54	-6.5	49.63	-16.3	na	3.3	na	-7.5	na	-13.6
Pacific	53.7	-12.7	116.34	-7.8	62.47	-19.5	na	2.3	na	-10.7	na	-17.6
Statewide	41.5	-13.5	81.33	-1.8	33.79	-15.1	3,560,650	2.8	1,479,408	-11.1	120,321,619	-12.7
Eastern	33.5	-10.8	61.04	2.5	20.42	-8.6	266,975	3.9	89,307	-7.3	5,451,524	-5.0
Central	30.8	-13.5	81.51	-1.7	25.07	-14.9	296,180	1.5	91,113	-12.2	7,426,487	-13.7
Southern	35.1	-11.8	64.95	-0.8	22.77	-12.6	508,639	3.8	178,335	-8.5	11,583,080	-9.2
Willamette Valley	43.7	-14.7	75.13	-1.5	32.86	-15.9	544,865	3.8	238,307	-11.5	17,904,795	-12.8
Mt Hood/Gorge	43.6	-1.7	70.04	2.1	30.54	0.3	117,292	0.0	51,148	-1.7	3,582,388	0.3
Portland Metro	49.4	-16.3	93.55	-3.1	46.22	-18.8	1,204,249	3.8	594,926	-13.1	55,654,460	-15.8
Coast	38.0	-10.4	78.92	1.0	29.95	-9.6	640,681	1.1	243,150	-9.4	19,189,311	-8.5

Source: Smith Travel Research

OREGON LODGING STATISTICS

February 2009 (month)

Region	Occupancy		Room Rate		RevPar		Room Supply		Room Demand		Room Revenue	
	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg
United States	53.2	-10.1	100.41	-7.8	53.42	-17.1	na	3.3	na	-7.2	na	-14.4
Pacific	57.0	-12.8	116.46	-8.8	66.34	-20.5	na	2.4	na	-10.8	na	-18.7
Statewide	45.3	-12.9	82.44	-2.2	37.34	-14.8	1,689,800	2.8	765,289	-10.5	63,093,027	-12.4
Eastern	35.7	-10.5	60.94	1.1	21.78	-9.5	126,700	3.9	45,286	-7.0	2,759,511	-6.0
Central	34.0	-14.3	81.27	-3.2	27.59	-17.0	140,560	1.5	47,724	-13.0	3,878,430	-15.8
Southern	37.3	-11.4	65.45	-0.7	24.39	-12.1	241,388	3.8	89,954	-8.0	5,887,852	-8.7
Willamette Valley	47.8	-15.1	76.27	-1.7	36.49	-16.5	258,580	3.6	123,714	-12.0	9,435,660	-13.5
Mt Hood/Gorge	48.0	0.6	71.02	2.0	34.12	2.6	55,664	0.0	26,742	0.6	1,899,264	2.6
Portland Metro	53.3	-15.6	94.22	-3.3	50.19	-18.3	571,508	3.8	304,461	-12.4	28,686,220	-15.3
Coast	43.1	-8.8	82.38	0.2	35.49	-8.7	304,052	1.4	130,990	-7.5	10,790,771	-7.4

Source: Smith Travel Research