Oregon Tourism Commission
dba Travel Oregon
670 SE Hawthorne Avenue, Suite 240
Salem, Oregon 97301
503-378-8850

OREGON LODGING STATISTICS
January 2007 (YTD)

Region	Occupancy		Room Rate		RevPar		Room Supply		Room Demand		Room Revenue	
	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg
Statewide	44.0	0.7	75.59	8.9	33.25	9.6	1,812,322	0.1	797,131	0.7	60,255,500	9.7
Eastern	33.1	-1.5	52.50	5.7	17.36	4.1	132,494	1.5	43,820	0.0	2,300,407	5.8
Central	31.8	-3.9	83.18	-2.5	26.45	-6.3	145,359	0.0	46,227	-3.9	3,844,987	-6.3
Southern	41.6	0.0	66.79	6.6	27.80	6.8	251,255	1.7	104,585	1.8	6,985,407	8.6
Willamette	48.8	3.6	75.67	9.9	36.91	13.9	274,381	-2.3	133,824	1.2	10,127,091	11.3
Mt Hood/Gorge	38.9	-11.6	63.53	4.4	24.74	-7.5	61,628	0.0	23,997	-11.4	1,524,542	-7.5
Portland Metro	55.2	2.6	92.95	9.9	51.32	12.7	625,177	0.8	345,200	3.4	32,087,152	13.7
Coast	31.2	0.6	70.91	0.2	22.12	0.8	328,848	-0.6	102,595	0.0	7,275,151	0.2

Source: Smith Travel Research

OREGON LODGING STATISTICS
January 2007 (month)

Region	Occupancy		Room Rate		RevPar		Room Supply		Room Demand		Room Revenue	
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