



Oregon Tourism Commission
 dba Travel Oregon
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 Salem, Oregon 97301
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OREGON LODGING STATISTICS
 January 2009 (YTD)

Region	Occupancy		Room Rate		RevPar		Room Supply		Room Demand		Room Revenue	
	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg
United States	45.9	-10.7	100.66	-5.2	46.24	-15.3	na	3.4	na	-7.7	na	-12.5
Pacific	50.8	-12.5	116.18	-6.6	58.98	-18.3	na	2.4	na	-10.4	na	-16.3
Statewide	38.2	-14.1	80.05	-1.5	30.55	-15.5	1,874,787	2.9	715,577	-11.6	57,282,803	-13.0
Eastern	31.4	-11.2	61.16	3.9	19.19	-7.7	140,275	3.9	44,020	-7.7	2,692,058	-4.1
Central	27.9	-12.6	81.77	0.1	22.80	-12.5	155,620	1.5	43,389	-11.3	3,548,057	-11.2
Southern	33.1	-12.3	64.37	-0.8	21.29	-13.0	268,336	3.8	88,736	-8.9	5,711,858	-9.7
Willamette Valley	40.1	-14.1	73.74	-1.3	29.56	-15.2	286,998	3.9	115,047	-10.8	8,484,109	-11.9
Mt Hood/Gorge	39.6	-4.2	68.77	1.0	27.22	-3.3	61,628	0.0	24,395	-4.2	1,677,527	-3.3
Portland Metro	45.8	-17.1	92.81	-2.7	42.53	-19.4	634,849	3.8	290,922	-14.0	27,000,225	-16.3
Coast	33.4	-12.2	74.71	1.5	24.94	-10.9	336,660	0.9	112,364	-11.4	8,394,714	-10.1

Source: Smith Travel Research

OREGON LODGING STATISTICS
 January 2009 (month)

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