



Oregon Tourism Commission
 dba Travel Oregon
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OREGON LODGING STATISTICS
 May 2008 (YTD)

Region	Occupancy		Room Rate		RevPar		Room Supply		Room Demand		Room Revenue	
	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg
United States	60.1	-2.1	107.78	4.5	64.75	2.2	na	2.3	na	0.0	na	4.5
Pacific	65.0	-2.0	125.00	4.8	81.27	2.7	na	1.2	na	-0.8	na	4.0
Statewide	54.2	-0.4	85.28	6.5	46.19	6.0	8,869,549	0.6	4,804,171	0.1	409,696,681	6.7
Eastern	47.8	-2.4	61.76	7.5	29.51	4.8	652,471	0.0	311,777	-2.6	19,255,742	4.8
Central	42.1	-4.5	93.97	2.4	39.55	-2.2	735,068	0.6	309,371	-3.9	29,073,044	-1.6
Southern	46.9	-8.4	73.74	3.8	34.59	-5.0	1,265,912	2.3	593,791	-6.3	43,786,735	-2.8
Willamette Valley	57.2	-3.2	82.74	4.9	47.33	1.5	1,348,499	1.4	771,372	-1.9	63,823,333	2.9
Mt Hood/Gorge	53.9	-2.0	73.14	7.4	39.46	5.3	300,188	0.0	161,932	-2.0	11,844,156	5.3
Portland Metro	65.3	4.1	103.59	8.0	67.62	12.4	2,985,735	-0.8	1,949,019	3.3	201,898,036	11.5
Coast	45.8	-0.2	92.22	3.3	42.27	3.1	1,613,737	1.8	739,612	1.6	68,206,406	5.0

Source: Smith Travel Research

OREGON LODGING STATISTICS
 May 2008 (month)

Region	Occupancy		Room Rate		RevPar		Room Supply		Room Demand		Room Revenue	
	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg
United States	63.3	-2.5	106.95	3.7	67.69	1.1	na	2.4	na	-0.2	na	3.5
Pacific	67.5	-1.6	123.39	3.0	83.31	1.4	na	1.5	na	-0.2	na	2.8
Statewide	61.0	0.3	88.55	6.8	54.00	7.1	1,828,659	0.8	1,115,086	1.1	98,741,880	8.0
Eastern	60.1	-2.6	64.30	5.0	38.66	2.4	133,951	0.0	80,548	-2.5	5,179,078	2.4
Central	51.8	-3.0	101.21	4.5	52.46	1.3	150,908	0.3	78,214	-2.7	7,915,981	1.6
Southern	57.0	-6.3	77.49	1.1	44.16	-5.3	265,112	3.5	151,097	-3.0	11,707,779	-1.9
Willamette Valley	60.0	-2.9	85.93	4.9	51.55	1.9	277,016	1.1	166,191	-1.9	14,281,403	3.0
Mt Hood/Gorge	57.5	-15.7	77.10	3.8	44.31	-12.6	61,628	0.0	35,418	-15.8	2,730,874	-12.5
Portland Metro	70.2	5.2	106.68	9.0	74.93	14.8	614,978	-0.5	431,949	4.7	46,080,004	14.2
Coast	55.1	4.2	98.62	4.4	54.31	8.7	331,297	1.8	182,449	6.0	17,992,876	10.7

Source: Smith Travel Research