



Oregon Tourism Commission  
 dba Travel Oregon  
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**OREGON LODGING STATISTICS**  
 November 2008 (YTD)

Region	Occupancy		Room Rate		RevPar		Room Supply		Room Demand		Room Revenue	
	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg
United States	61.8	-4.0	107.02	2.8	66.18	-1.3	na	2.6	na	-1.5	na	1.2
Pacific	66.9	-4.2	125.88	2.9	84.20	-1.5	na	1.5	na	-2.8	na	0.0
Statewide	60.2	-4.1	90.93	4.8	54.78	0.5	19,864,385	1.6	11,967,244	-2.6	1,088,237,148	2.1
Eastern	54.2	-7.3	65.68	2.9	35.58	-4.6	1,477,604	2.2	800,552	-5.3	52,576,962	-2.5
Central	51.1	-7.0	98.27	1.9	50.23	-5.3	1,657,024	1.8	847,076	-5.4	83,238,588	-3.6
Southern	54.3	-9.6	73.23	2.4	39.73	-7.5	2,861,688	3.0	1,552,599	-7.0	113,692,735	-4.7
Willamette Valley	60.8	-3.8	82.83	5.5	50.33	1.5	3,033,237	2.5	1,843,134	-1.3	152,672,851	4.1
Mt Hood/Gorge	60.6	-2.8	80.44	4.1	48.75	1.2	663,992	0.0	402,391	-2.8	32,367,558	1.2
Portland Metro	68.3	-1.1	103.15	5.9	70.43	4.7	6,680,631	0.5	4,561,327	-0.6	470,509,296	5.3
Coast	56.2	-4.0	92.87	3.6	52.16	-0.5	3,591,672	2.0	2,017,056	-2.1	187,330,901	1.4

Source: Smith Travel Research

**OREGON LODGING STATISTICS**  
 November 2008 (month)

Region	Occupancy		Room Rate		RevPar		Room Supply		Room Demand		Room Revenue	
	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg
United States	51.9	-10.6	101.81	-2.5	52.86	-12.9	na	3.2	na	-7.8	na	-10.1
Pacific	54.9	-13.5	116.23	-2.8	63.86	-15.9	na	2.0	na	-11.7	na	-14.2
Statewide	46.6	-12.0	84.09	2.1	39.16	-10.2	1,813,320	3.2	844,509	-9.2	71,012,601	-7.4
Eastern	43.2	-9.1	60.25	2.3	26.01	-7.0	135,750	3.9	58,595	-5.5	3,530,414	-3.3
Central	34.5	-14.4	75.42	-1.6	26.04	-15.8	150,600	2.0	51,987	-12.7	3,920,892	-14.2
Southern	41.5	-16.2	66.69	2.2	27.71	-14.3	259,680	3.8	107,886	-13.0	7,195,281	-11.1
Willamette Valley	49.1	-10.2	81.46	3.9	39.96	-6.8	277,740	3.9	136,253	-6.7	11,099,767	-3.1
Mt Hood/Gorge	48.4	-6.6	70.03	2.4	33.88	-4.3	59,640	0.0	28,853	-6.6	2,020,474	-4.3
Portland Metro	54.5	-12.7	98.04	1.4	53.39	-11.5	614,400	3.8	334,573	-9.4	32,800,282	-8.1
Coast	40.2	-10.7	82.22	3.5	33.04	-7.6	324,780	2.0	130,508	-9.0	10,730,477	-5.8

Source: Smith Travel Research