



Oregon Tourism Commission
 dba Travel Oregon
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OREGON LODGING STATISTICS

April 2009 (YTD)

Region	Occupancy		Room Rate		RevPar		Room Supply		Room Demand		Room Revenue	
	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg
United States	52.6	-11.0	99.67	-8.1	52.46	-18.2	na	3.2	na	-8.1	na	-15.6
Pacific	56.4	-12.3	114.11	-9.2	64.35	-20.4	na	2.3	na	-10.3	na	-18.6
Statewide	46.2	-12.2	81.88	-3.1	37.85	-14.9	7,237,410	2.9	3,345,182	-9.7	273,909,061	-12.5
Eastern	39.2	-11.0	62.34	2.9	24.45	-8.4	543,000	3.9	212,929	-7.5	13,274,242	-4.8
Central	35.0	-13.6	80.42	-3.6	28.17	-16.8	601,440	1.5	210,681	-12.4	16,942,907	-15.5
Southern	40.4	-9.4	66.24	-1.1	26.74	-10.4	1,034,040	3.8	417,445	-5.9	27,653,601	-6.9
Willamette Valley	47.5	-14.6	75.32	-2.3	35.80	-16.6	1,109,280	3.7	527,258	-11.5	39,710,551	-13.6
Mt Hood/Gorge	47.6	-5.7	71.70	1.4	34.15	-4.3	238,560	0.0	113,623	-5.7	8,146,756	-4.3
Portland Metro	54.1	-14.0	93.66	-5.2	50.68	-18.4	2,448,720	3.8	1,325,013	-10.7	124,100,460	-15.3
Coast	42.6	-9.4	81.56	0.0	34.72	-9.4	1,298,880	1.3	552,898	-8.2	45,096,660	-8.2

Source: Smith Travel Research

OREGON LODGING STATISTICS

April 2009 (month)

Region	Occupancy		Room Rate		RevPar		Room Supply		Room Demand		Room Revenue	
	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg
United States	56.4	-11.1	98.37	-9.4	55.48	-19.5	na	3.2	na	-8.3	na	-16.9
Pacific	59.5	-10.6	111.58	-10.2	66.39	-19.7	na	2.2	na	-8.6	na	-17.9
Statewide	51.8	-11.6	82.21	-5.2	42.57	-16.2	1,809,780	2.9	937,048	-9.0	77,034,388	-13.7
Eastern	46.2	-13.9	63.28	1.3	29.21	-12.8	135,750	3.9	62,667	-10.5	3,965,620	-9.3
Central	40.4	-15.8	78.91	-5.9	31.85	-20.8	150,360	1.5	60,684	-14.6	4,788,855	-19.6
Southern	47.8	-5.7	67.47	-1.8	32.26	-7.4	258,510	3.8	123,599	-2.1	8,339,362	-3.9
Willamette Valley	52.7	-12.6	75.61	-3.7	39.88	-15.8	277,320	3.6	146,277	-9.4	11,060,503	-12.8
Mt Hood/Gorge	51.3	-12.2	74.64	2.1	38.29	-10.3	59,640	0.0	30,594	-12.2	2,283,417	-10.3
Portland Metro	59.1	-13.9	93.88	-8.5	55.50	-21.2	612,180	3.8	361,932	-10.6	33,977,537	-18.3
Coast	47.7	-7.1	83.13	-0.8	39.63	-7.9	324,720	1.5	154,805	-5.7	12,868,806	-6.5

Source: Smith Travel Research