



Oregon Tourism Commission  
 dba Travel Oregon  
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**OREGON LODGING STATISTICS**

August 2009 (YTD)

Region	Occupancy		Room Rate		RevPar		Room Supply		Room Demand		Room Revenue	
	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg
United States	56.6	-10.3	98.17	-9.0	55.58	-18.3	na	3.2	na	-7.4	na	-15.7
Pacific	61.2	-10.9	113.92	-10.9	69.76	-20.6	na	2.2	na	-8.9	na	-18.8
Statewide	55.7	-9.9	86.56	-5.9	48.21	-15.2	14,764,481	2.7	8,223,061	-7.4	711,803,564	-12.9
Eastern	50.4	-8.2	66.32	0.7	33.46	-7.5	1,100,304	3.2	555,084	-5.2	36,812,805	-4.6
Central	48.0	-8.5	94.94	-8.7	45.53	-16.5	1,240,029	0.8	594,625	-7.8	56,452,895	-15.8
Southern	52.0	-6.8	73.62	-2.0	38.25	-8.6	2,126,901	3.6	1,105,098	-3.5	81,358,932	-5.4
Willamette Valley	55.3	-11.5	78.68	-5.0	43.54	-16.0	2,250,892	2.9	1,245,479	-9.0	97,997,129	-13.5
Mt Hood/Gorge	58.2	-5.4	79.95	-1.3	46.56	-6.6	478,883	-1.5	278,870	-6.8	22,296,366	-8.0
Portland Metro	61.2	-12.7	94.34	-8.5	57.69	-20.2	4,998,320	3.9	3,056,490	-9.3	288,354,301	-17.0
Coast	53.8	-6.9	92.10	-3.3	49.54	-10.0	2,643,792	1.7	1,422,163	-5.3	130,982,164	-8.5

Source: Smith Travel Research

**OREGON LODGING STATISTICS**

August 2009 (month)

Region	Occupancy		Room Rate		RevPar		Room Supply		Room Demand		Room Revenue	
	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg
United States	60.7	-9.9	96.58	-10.1	58.65	-19.0	na	3.2	na	-6.9	na	-16.3
Pacific	69.2	-9.2	115.75	-12.9	80.08	-20.9	na	2.3	na	-7.2	na	-19.1
Statewide	70.0	-9.5	93.26	-8.8	65.27	-17.5	1,903,121	2.6	1,331,938	-7.2	124,218,917	-15.4
Eastern	61.8	-8.9	70.04	-2.4	43.28	-11.1	140,368	0.0	86,743	-8.9	6,075,382	-11.1
Central	67.1	-6.5	112.60	-12.1	75.59	-17.8	158,193	0.8	106,199	-5.8	11,958,373	-17.2
Southern	68.4	-6.3	81.34	-3.8	55.66	-9.9	277,171	3.0	189,662	-3.5	15,426,707	-7.2
Willamette Valley	65.2	-11.5	80.16	-8.5	52.25	-19.0	288,114	1.7	187,775	-10.0	15,052,813	-17.7
Mt Hood/Gorge	72.9	-8.4	89.54	-4.6	65.28	-12.6	60,791	-2.0	44,326	-10.2	3,968,736	-14.3
Portland Metro	72.9	-12.2	95.01	-12.4	69.27	-23.1	648,272	4.9	472,629	-7.9	44,906,575	-19.4
Coast	73.7	-7.1	108.84	-6.0	80.21	-12.6	339,822	1.6	250,422	-5.6	27,255,586	-11.3

Source: Smith Travel Research