



Oregon Tourism Commission  
 dba Travel Oregon  
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**OREGON LODGING STATISTICS**

May 2009 (YTD)

Region	Occupancy		Room Rate		RevPar		Room Supply		Room Demand		Room Revenue	
	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg
United States	53.3	-11.2	99.10	-8.5	52.78	-18.7	na	3.2	na	-8.3	na	-16.1
Pacific	57.1	-12.2	113.23	-9.6	64.61	-20.6	na	2.2	na	-10.2	na	-18.9
<b>Statewide</b>	<b>48.1</b>	<b>-11.6</b>	<b>82.26</b>	<b>-3.7</b>	<b>39.56</b>	<b>-14.9</b>	<b>9,117,704</b>	<b>2.8</b>	<b>4,384,795</b>	<b>-9.1</b>	<b>360,684,342</b>	<b>-12.5</b>
Eastern	42.5	-10.0	63.23	2.3	26.90	-7.9	683,275	3.9	290,662	-6.5	18,378,651	-4.3
Central	38.1	-12.5	82.69	-4.0	31.47	-16.0	756,812	1.5	288,004	-11.2	23,813,849	-14.8
Southern	43.0	-8.4	67.66	-0.9	29.07	-9.2	1,304,329	3.5	560,374	-5.2	37,916,027	-6.0
Willamette Valley	49.3	-12.8	76.06	-2.4	37.52	-14.9	1,395,844	3.7	688,468	-9.6	52,366,873	-11.8
Mt Hood/Gorge	50.0	-4.8	73.20	1.2	36.63	-3.7	297,867	-1.2	149,063	-6.0	10,910,803	-4.8
Portland Metro	55.0	-14.3	93.19	-6.3	51.28	-19.7	3,088,940	3.9	1,699,874	-11.0	158,406,298	-16.6
Coast	44.4	-8.9	82.76	-0.5	36.75	-9.3	1,636,757	1.5	726,774	-7.5	60,150,399	-7.9

Source: Smith Travel Research

**OREGON LODGING STATISTICS**

May 2009 (month)

Region	Occupancy		Room Rate		RevPar		Room Supply		Room Demand		Room Revenue	
	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg
United States	55.7	-11.8	97.03	-9.8	54.05	-20.4	na	3.2	na	-9.0	na	-17.9
Pacific	59.6	-11.6	109.94	-11.1	65.53	-21.4	na	2.1	na	-9.8	na	-17.9
<b>Statewide</b>	<b>55.2</b>	<b>-9.8</b>	<b>83.37</b>	<b>-5.9</b>	<b>46.05</b>	<b>-15.0</b>	<b>1,882,134</b>	<b>3.0</b>	<b>1,039,470</b>	<b>-7.1</b>	<b>86,664,900</b>	<b>-12.5</b>
Eastern	55.3	-7.4	65.70	0.6	36.35	-6.8	140,275	3.9	77,603	-3.7	5,098,569	-3.2
Central	49.9	-9.0	87.14	-5.2	43.44	-13.7	155,372	1.5	77,460	-7.7	6,750,094	-12.5
Southern	53.0	-4.9	71.63	-0.8	37.93	-5.7	270,289	2.2	143,145	-2.8	10,253,170	-3.6
Willamette Valley	56.2	-6.3	78.53	-3.0	44.17	-9.1	286,564	3.6	161,186	-2.9	12,657,795	-5.8
Mt Hood/Gorge	58.0	-3.9	78.62	1.7	45.62	-2.2	60,667	-2.0	35,203	-5.8	2,767,747	-4.2
Portland Metro	58.5	-15.4	91.55	-10.1	53.53	-24.0	640,460	4.1	374,461	-11.9	34,282,984	-20.8
Coast	51.5	-7.3	86.68	-1.9	44.65	-9.1	338,117	2.3	174,171	-5.2	15,096,983	-7.0

Source: Smith Travel Research