



Oregon Tourism Commission
 dba Travel Oregon
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OREGON LODGING STATISTICS
 September 2009 (YTD)

Region	Occupancy		Room Rate		RevPar		Room Supply		Room Demand		Room Revenue	
	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg
United States	56.6	-9.9	98.01	-9.1	55.48	-18.1	na	3.2	na	-7.0	na	-15.5
Pacific	61.5	-10.1	113.48	-10.9	69.74	-20.0	na	2.2	na	-8.1	na	-18.2
Statewide	56.5	-9.1	86.75	-5.9	48.98	-14.5	16,608,215	2.6	9,378,148	-6.7	813,539,948	-12.2
Eastern	51.6	-7.7	67.05	1.0	34.62	-6.7	1,235,871	2.8	638,099	-5.1	42,782,143	-4.1
Central	49.1	-7.4	95.31	-7.8	46.77	-14.6	1,392,846	0.8	683,533	-6.6	65,148,223	-13.9
Southern	52.7	-6.0	74.00	-1.7	39.03	-7.6	2,395,131	3.3	1,263,332	-2.9	93,485,665	-4.6
Willamette Valley	56.0	-10.5	79.10	-4.9	44.33	-14.9	2,532,262	2.7	1,418,982	-8.1	112,243,874	-12.5
Mt Hood/Gorge	59.0	-5.6	80.38	-1.1	47.44	-6.6	537,713	-1.6	317,368	-7.1	25,511,207	-8.1
Portland Metro	61.5	-12.4	94.29	-8.9	58.00	-20.1	5,625,680	4.0	3,460,800	-8.9	326,314,056	-17.0
Coast	55.0	-5.8	92.22	-3.3	50.74	-8.9	2,972,652	1.7	1,635,477	-4.2	150,822,808	-7.4

Source: Smith Travel Research

OREGON LODGING STATISTICS

September 2009 (month)

Region	Occupancy		Room Rate		RevPar		Room Supply		Room Demand		Room Revenue	
	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg	This Year	% Chg
United States	56.7	-6.3	96.67	-10.2	54.78	-15.9	na	3.2	na	-3.3	na	-13.2
Pacific	63.2	-4.0	109.97	-11.4	69.49	-14.9	na	2.3	na	-1.8	na	-13.0
Statewide	62.5	-4.0	87.87	-6.2	54.92	-9.9	1,844,220	2.1	1,152,691	-1.9	101,287,341	-8.0
Eastern	60.3	-4.3	73.19	3.3	44.14	-1.1	135,810	0.0	81,897	-4.3	5,994,081	-1.1
Central	56.7	-1.7	95.61	-3.4	54.24	-5.0	153,060	0.8	86,832	-0.9	8,301,887	-4.3
Southern	59.2	0.0	76.68	-0.2	45.43	-0.1	268,230	1.7	158,916	1.7	12,185,752	1.6
Willamette Valley	61.7	-2.4	82.11	-4.1	50.63	-6.4	281,370	1.5	173,508	-1.0	14,246,745	-5.0
Mt Hood/Gorge	65.4	-7.1	83.51	0.4	54.65	-6.7	58,830	-2.0	38,498	-9.0	3,214,841	-8.6
Portland Metro	64.5	-9.3	93.82	-11.7	60.54	-19.9	627,360	4.2	404,815	-5.5	37,980,630	-16.6
Coast	64.7	2.4	92.43	-3.7	59.84	-1.4	328,860	1.3	212,920	3.7	19,680,405	-0.2

Source: Smith Travel Research