

ASHLAND

Nestled at the convergence of the Cascade and Siskiyou Mountain ranges, Ashland is the gateway to the Rogue Valley and Southern Oregon. Home to the Oregon Shakespeare Festival, more than 100 restaurants, and dozens of art galleries, Ashland offers world-class adventures for everyone. Mt. Ashland, at 7600' in elevation, offers year-round recreation in its watershed including skiing, hiking, and some of the best mountain biking in Oregon. Make Ashland the destination for your next adventure! www.ashlandchamber.com

MEDFORD

For an adventure trip of a lifetime visit Medford and experience the surrounding rivers, national forests and wilderness areas. Experience the thrill of whitewater rafting, or enjoy a scenic family excursion. Hike, backpack, or climb the unforgettable landscapes of mountains, forests, and canyon lands. If trophy game or fishing is the sport of choice, you will find the best spots on miles of Oregon rivers, streams and natural lakes to catch the elusive steelhead, salmon or rainbow trout. Medford's diversity has something for every sports enthusiast - seniors, singles, couples, groups and families. For help planning your trip, contact the Medford Visitors and Convention Bureau at www.visitmedford.org and get ready for the experience of a lifetime.

Lodging

The gateway to the great Southern Oregon outdoors! Experience the warm, casual elegance of the Rogue Regency Inn & Suites with 203 guest rooms including two-room suites. Finely appointed rooms with first class amenities, including wireless high-speed Internet, microwave, mini-fridge and bar sink. Enjoy the full service Regency Grill for breakfast, lunch and dinner, Chadwicks Pub & Sports Bar, indoor pool, spa, & fitness center, hair & nail salon, and massage therapist. 2300 Biddle Road, Medford. **800-535-5805**, regency@rogueregency.com, www.rogueregency.com

JACKSONVILLE

Jacksonville, a National Historic Landmark gold mining town, is nestled in the rolling hillsides of Southern Oregon. Long time home of the Britt Music Festival, it offers plenty of outdoor activities too. The Jacksonville Woodlands comprises over 16 miles of beautiful hiking trails on 350 acres. Jacksonville Forest Park is new and offers mountain biking and equestrian/horseback riding trails along with running/hiking. Jacksonville hosts the West Coast Paragliding Championship and the Star-Thistle Fly-over every year. Plus, it's the gateway to the Applegate Valley Wine Trail. Fishing, swimming, rafting and jetboating are nearby. Come visit us! **541-899-8118**, www.jacksonvilleoregon.org

KLAMATH COUNTY

Klamath County, home to Crater Lake National Park, provides one of the most beautiful and authentic nature experiences anywhere. Klamath County offers year-round recreation opportunities for everyone. Whether you like to fish, hunt, raft, hike, snowmobile, ski or snowshoe, you will find breath-taking vistas and lasting memories in all of Klamath County's over 6,000 square miles of trails and public lands. Escape to your own secret hideaway. Klamath County is just the kind of place that might change your life. Certainly your perspective. Visit the web-site of Klamath County's official tourism agency to learn more and for special travel promotions. www.DiscoverKlamath.com



UPPER ROGUE REGION

Lodging and Dining Deals

The Prospect Historic Hotel – Motel and Dinner House, is the closest Bed and Breakfast Inn and Motel to Crater Lake National Park. This nationally registered historic hotel provides easy access to all the spectacular recreational opportunities. Enjoy the day and then dine at 'the best dinner House between Medford and Crater Lake', (Sunset Magazine). Have the "best Prime Rib in Southern Oregon" or "Salmon better than we caught" paired with local wines and beers. Special: Dinner for two includes a complimentary bottle of local wine. www.prospecthotel.net **800-944-6490** Special: Spend two nights and the second night is HALF price. Valid anytime except July & August. Must mention Sacramento show at time of reservation.

GRANTS PASS

The Grants Pass area is heaven on earth for any outdoor enthusiast. The Rogue River is on your door step and the Cascade Mountain range is your backyard. From hiking, biking and jetboating, to fishing and rafting, if you love the outdoors, Grants Pass is the place for your next vacation. www.visitgrantspass.org



Lodging Deals: Holiday Inn Express - Grants Pass. Find your inner calm in beautiful Southern Oregon. The Holiday Inn Express Grants Pass can provide the perfect 'base camp' for your adventure. Stay includes full hot breakfast daily, and for those who wish to stay connected, free secure wireless hsia. Call direct 800-838- ROOM (7666) and request the 'River Adventure' rate. Doug Bradley, GM, is always happy to assist with your Southern Oregon adventure. www.hiexpress.com/grantspassor

Best Western Grants Pass Inn Situated at the junction of I-5 and Highway 199, this Grants Pass hotel is just minutes from the famous Rogue River in Oregon. The hotel offers a complimentary continental breakfast each morning and a relaxing on site cocktail lounge for guests to enjoy after a long day of sightseeing. Other hotel amenities include an outdoor heated pool, hot tub and business center. Ask about fishing/rafting discounts. **800-553-7666 (ROOM)** www.rogueweb.com/bestwestern

* See Rafting and Fishing inside this brochure for Rogue River fishing and rafting lodging packages.

ROSEBURG

"Land of Umpqua" From Oregon's unspoiled coastline to the crystal clear waterfalls and rivers of the Cascades, the Land of Umpqua is filled with authentic outdoor adventures you won't want to miss. Travel a National scenic byway to famed Crater Lake National Park, hike or mountain bike along the North Umpqua Trail that parallels the river, explore over a dozen waterfalls located in the Umpqua National Forest www.LandofUmpqua.com **800-440-9584**.

Lodging Deal: Seven Feathers Casino Resort Through 2011 present this brochure for \$10 off your room rate. It's as simple as that. Easy access off I-5, 20 minutes south of Roseburg, for great fun! Just 5 hours north of Sacramento. Call **888-677-7771** to reserve now! CODE:SAC2011 www.sevenfeathers.com

This brochure was produced by the Southern Oregon Visitors Association for the 2011 Sacramento International Sportsman Show. Any specials offered on this brochure are seasonal and valid through 2011, unless otherwise noted. For more information about Southern Oregon please visit www.southernoregon.org

OUTDOOR RECREATION OPPORTUNITIES

The great outdoors is our backdrop.

FISHING for Salmon, Steelhead, Trout, Bass...**HIKING** in the Mountains, Desert, Rivers, Canyons...
RAFTING the Rogue, Umpqua, Klamath Rivers...**JET BOATING** the Rogue River...**BIRDING** Eagles, Sandhill Cranes, Geese...
SKIING Downhill, Cross Country, Snowmobiling, Snow Shoeing...**HUNTING** for Deer, Elk, Varmint, Duck....
GOLFING at Centennial, Eagle Point, Stoneridge, Myrtle Creek, Running Y Ranch Golf Courses.



WELCOME TO SOUTHERN OREGON
Vacation across the border.

www.SouthernOregon.org



FISHING

MEDFORD...You will love the fight of an Oregon steelhead, salmon, or rainbow trout on the Rogue River that meanders on a 215-mile course from Crater Lake National Park to the Pacific Ocean. There are countless fly fishing spots home to record-sized fish that will grant you legendary status back home. www.visitmedford.org

GRANTS PASS ... The Rogue River received national recognition in 1968, when 84 miles of this remarkable stream were included in the "Wild and Scenic Rivers Act." Provisions of the Act protect the outstanding scenic, recreational, geologic, fish and wildlife, as well as the historic and cultural values of this stream for generations to come. Although there are two major runs for the salmon and steelhead, there are fish in the Rogue all year round. Visit www.visitgrantspass.org for a list of guide services.

January through March: *Winter steelhead average seven to ten pounds.*

April through September: *The river is full of spring and fall Chinook salmon. The average weight is 20 pounds, with some huge lunkers mixed in the runs.*

June through December: *Summer steelhead in the river weigh four to six pounds on average and ready for a good fight.*

October through November: *There's a light run of Coho Salmon moving up the river, with fish averaging about 8 pounds*

Lodging Fishing Package on the Rogue River

Morrison's Rogue River Lodge 3 days of fishing 4 nights of lodging. Merlin Oregon The Rogue River offers world class fly fishing for Steelhead during the months of September & October and early November. Morrison's offers deluxe cabin accommodations, gourmet dining served family style. Our guides are experts at getting clients into fish and can accommodate beginners and experienced anglers. 3 day / 4 nights fishing package based on double occupancy - Adult \$1,555.00 www.morrisonslodge.com 800-826-1963 www.rogueriverraft.com

ROSEBURGFly Fishing the Umpqua- 26 fishing holes line the water's edge where Steamboat pours into the North Umpqua. These pools have lured anglers from around the world. Many of the names are a legacy to those who have fished this river. www.blm.gov/or/districts/roseburg/recreation/wild_and_scenic_river

Diamond Lake Oregon's Gem of the Cascades. A unique blend of nature and family adventures nestled at the summit of the Cascade Mountains, **Diamond Lake** is just 90 minutes from Roseburg on highway 138, five miles from the north entrance of Crater Lake National Park. Year-round recreation. www.diamondlake.net

KLAMATH FALLS - FLY FISHING ON THE WILLIAMSON RIVER
Lonesome Duck provides some of the best opportunities on the river to fish the hexagenia hatch which typically happens in late June and into July. The headwaters of the Williamson is an outstanding place to fly-fish or observe wild trout feeding on mayflies that abound at this time of year. Professional fishing guides are advisable and available at Lonesome Duck. They are all certified licensed guides. They are also certified good people. A day on the river is enjoyable as well as educational.

Spend a day or two with a guide then use the ranch boats to fish on your own. Lodging is also available. www.lonesomeduck.com



HIKING

Visit www.trails.com for a complete listing of trails in Southern Oregon.

ASHLAND LITHIA PARK AND WATERSHED. This 93-acre park is Ashland's crown jewel offering tennis courts, sandpit volleyball court, picnic areas, undeveloped woodlands, Japanese Garden, duck ponds, formal rose gardens, and groves of Sycamore trees.

MEDFORD

Volcanic Legacy. Dormant volcanoes. A high-energy hike of Mt. McLoughlin rising dramatically 4,000 ft will be the choice for you. An easier hike is the Table Rocks rising 800 feet above the Rogue River Valley. The Table Rocks are remnants of lava flows that filled the canyons of an ancient, meandering Rogue River over 7 million years ago. www.visitmedford.org

JACKSONVILLE

Jacksonville Woodlands. Open forest land consisting of eight miles of connecting interpretive and recreational groomed trails surrounding seventy percent of the town's historic district. www.jvwoodlands.org

GRANTS PASS

The 40 mile Rogue River National Recreation Trail is in the heart of the National Wild and Scenic Rogue River Canyon.

www.blm.gov/or/resources/recreation/rogue/hiking.php

Many outfitters offer lodge or camping hiking and /or rafting packages. Visit www.visitgrantspass.org for a list of outfitters. Check out the Rogue River Recreational Corridor and Greenway . www.roguerivertrails.org At completion this trail will link eight major communities, two Counties (Jackson & Josephine) and create over 50 miles of regional connectivity through Southern Oregon.

ROSEBURG

North Umpqua Trail/Umpqua National Forest-Roseburg District of Land Management-79 Mile Adventure! Pass by 24 waterfalls! www.blm.gov/or/districts/roseburg/recreation/umpquatrails

KLAMATH FALLS

Take a hike or climb a volcano! Explore Klamath County on foot. Advanced climbers can make the trek to Mt. McLoughlin or Mt. Thielsen, while beginners can take a relaxing hike through Moore Park or along the downtown historic walking tour. Many beautiful places can only be reached by hiking, and enthusiasts regard hiking as the best way to see nature. www.DiscoverKlamath.com

JETBOATING

GRANTS PASS

Hellgate Jetboat Excursions An unforgettable adventure... Enjoy a jetboat trip on the legendary "Wild and Scenic" Rogue River that both young and old will enjoy. Experience the wildlife and history of the river on a fully-narrated tour to Hellgate Canyon. Five exciting trips to choose from, adult prices \$37 - \$62. Call or go on-line to book your reservation today on the Northwest's #1 River Trip offered May through September. www.hellgate.com

BIRDING

KLAMATH COUNTY

Millions of geese as far as the eye can see, courting grebes doing their "water dance" as they run in tandem across the sparkling lakes, and over 500 bald eagles flying out to their next great meal. Birdwatchers will see why Sunset Magazine named the Klamath Basin as one of the nation's five best birding hotspots. The Klamath Basin is located along the Pacific Flyway and over 80% of migrating birds stop by to see us. www.discoverklamath.com/recreation/birdrefuges.asp

RAFTING

MEDFORD

Get your blood flowing and heart pounding with a rafting experience of a lifetime down the Rogue River. The perfect river for the avid to novice rafters alike and enjoy mile after mile of rafting options, from a mellow scenic river float to a pulse-pounding whitewater workout! www.visitmedford.org

GRANTS PASS

Rogue River Journeys "Join Rogue River Journeys for a fabulous rafting vacation on Oregon's Rogue River. Three- and four-day day trips launch every Wednesday throughout the summer. Sacramento travel show guests who book by February 15, 2011 will receive a 10% show discount. Call **866-213-7754**, or visit www.RogueRiverTrips.com for more Information; contact Jim Ritter - Idaho & Oregon River Journeys, LLC Kern River Outfitters, www.RogueRiverTrips.com 866-213-7754

Lodging Rafting Packages on the Rogue River

Morrison's Rogue River Lodge and Raft Trips, Merlin OR - Includes one night lodging at Morrison's and three days of rafting. A three day rafting trip on the Wild & Scenic Rogue River. Start your trip in deluxe cabin accommodations with a gourmet meal before heading down the Rogue River, Expert guides, incredible scenery, exquisite food. May through September
Lodge to Lodge Package Adult \$1,005.00 Child \$960.00
Camp / Lodge Package Adult \$960.00 Child \$835.00
www.morrisonslodge.com 800-826-1963 www.rogueriverraft.com



Galice Resort on the Rogue River! Galice Resort – Family owned and operated since 1945 on the beautiful banks of the wild and scenic Rogue River. Galice Resort offers lodging, vacation home rental, rafting, fishing, dining, live music, lounge, and gift shop. Lunch and dinner stop for Hellgate Jetboat Excursions. Whether you book a wedding, graduation, reunion, anniversary, family adventure or getaway, let Galice Resort be a part of your life's memories. When you book your stay mention you were at the Sportsmen's Show and receive 25% off your total Galice Resort experience. www.galiceresort.com 541-476-3818.

KLAMATH FALLS

ROE Outfitters offers guided adventures for family friendly adventures like whitewater rafting, canoeing, and kayaking. www.roeoutfitters.com

CAMPING, PARKS & RV PARKS

Get outside to one of 18 unique and well-maintained **Jackson County Parks!** Enjoy unlimited outdoor recreational opportunities in a sportsman's paradise along the famous Rogue River with modern facilities, including picnicking, RV parks, camping (including reserved group sites), fishing, boating and water sports, water slides, hiking, rock climbing, motor sports including drag racing and kart racing, music concerts with the **Britt Festivals**, equestrian activities, and beautiful indoor and outdoor facilities for rent. Find out more at www.jacksoncountyparks.com, or contact us at **541-774-8183** or parksinfo@jacksoncounty.org.

HUNTING

KLAMATH COUNTY

Since 1984 **ROE Outfitters** has been exploring Southern Oregon with guests from all over the planet. It began with a love for trout and steelhead fishing and a passion for waterfowl hunting and has developed into a full service adventure company based in Klamath Falls Oregon. ROE Outfitters offers guided adventures for fly fishing, bird hunting and family friendly adventures like lake fishing, whitewater rafting, canoeing, kayaking, hiking, snowshoeing and bird watching. www.roeoutfitters.com

GOLFING

KLAMATH FALLS

Running Y Ranch Golf Course – The Running Y is honored by Golf Digest as one of "America's 100 Greatest Public Golf Courses" and is consistently recognized as one of the best golf courses in Oregon. Golf for Women recently ranked the Running Y course No. 4 among the "Top 50 Courses for Women", March Issue 2010. As a member of the Audubon Cooperative Sanctuary System, the course also helps preserve and enhance the beauty that sets the Running Y apart. www.runningy.com

MEDFORD

Mountain vistas, picturesque ponds and rolling tree-lined fairways, players are treated to an ever-changing landscape with its own individual character and spectacular views. Robert Trent Jones Jr's - **Eagle Point Golf Course** and John Fought's - **Centennial Golf Course**, will challenge the strategy of the expert golfer and at the same time are very playable for the beginner. www.visitmedford.org

ROSEBURG

Myrtle Creek Golf course offers a golfing experience that is fun for golfers of all skill levels. Dramatic elevation changes and fantastic views are a part of every hole. 18 hole golf course, all grass driving range, chipping and putting practice area, professional PGA instruction. www.myrtlecreekgolf.com

SKIING

ASHLAND Mt. Ashland is a full service ski area located just 18 miles from Ashland. The ski area offers rentals, lessons, a mountain Café and ski trails ranging from beginner to expert. Children under 6 ski free. With 4 lifts, 23 trails, 200 skiable acres and 1200' vertical drop, Mt. Ashland welcomes locals and visitors alike for a great experience! www.mtashland.com

DOUGLAS COUNTY Cat Ski Mt. Bailey – Located on the summit of Oregon's Cascade Mountains, five miles north of Crater Lake National Park, offering 6000 acres of ungroomed back country skiing. www.catskimtbaily.com

ASHLAND, KLAMATH, AND ROSEBURG – Area cross country skiing, snowmobiling and snowshoeing the Sisikiyou/Cascade Mountain Range; the surrounding valley floors are full with trails and winter fun. www.discoverklamath.com, www.diamondlake.net, or www.mtashland.com

KLAMATH COUNTY Willamette Ski Resort – With 29 fun and exciting downhill runs, a vertical drop of 1,563 feet, and six lifts, including the state's only high speed six pack; Willamette Pass offers a wide variety of activities the whole family will enjoy. From downhill skiing and snowboarding to snow tubing and 20 km worth of Nordic trails, we cater to skiers and riders of all abilities and offer them the chance to experience big mountain terrain in a small mountain atmosphere. www.willamettepass.com